



MAGAZINE CIRCULATION

☐ **Magazine name :** XIN CHÀO VIỆT NAM (founded 2003)
(XIN CHAO VIETNAM KOREAN NEWS MAGAZINE)

☐ **Issue :**

- For Korean Community living in Vietnam
- Semi – monthly (Sunday of second week and Sunday of end of month)
- Circulation per issue 10,000 copies

Business:

- VIP room in Airport: Vietnam Airlines, Korea Airlines, Asiana Airlines.
- Embassy, Consulate, Kotra, Kocham, Korean Company
- Industrial Park

Education:

- Korean School, International School, ...

Entertainments:

- Hotel, Restaurant, Golf course, Resort, Casino



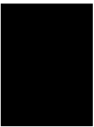
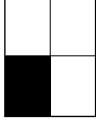

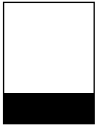
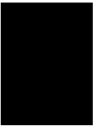

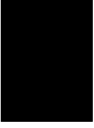
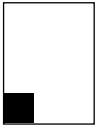

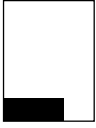
Other:

- Church, Korea Associations

Market share:

- Hanoi: 40%
- HCM: 40%
- Other province: 20%

PRICE ADVERTISEMENT OF MAGAZINE “XIN CHAO VIETNAM”
< 교민잡지 Xin Chao Vietnam 광고가격내역 >

	AD (size)	1time		AD (size)	1time
	Back cover 200mm x 280mm	1.800 USD		Inside half page 180mm x 128mm	600 USD
	Inside back cover 200mm x 280mm	1.500 USD		1/4 size 88mm x 128mm	400 USD
	Inside front cover 200mm x 280mm	1.800 USD		1/4 size 180mm x 62mm	400 USD
	Next front cover page 200mm x 280mm	1.500 USD		1/6 size 180mm x 57mm	350 USD
	Inside full page 200mm x 280mm	1.050 USD		Yellow page 40mm x 40mm	60 USD <i>Prepayment (6 months)</i>
	1/2 size 260mm x 88mm	600 USD		Yellow page 80mm x 40mm	80 USD <i>Prepayment (6 months)</i>

NOTE: * The price is not included 10% VAT.
 Subject to change the price without notice.

- Customer will give us Art work for Advertisement
- Material deadline: five - day before magazine of issue
- Cancellation deadline: seven – day
- For more detail please contact mail: quyen.xinchaovietnam@gmail.com - zalo: 0938 74 1166